

Rhetoric (from the Greek orator, teacher) is the art or technique of persuasion through the use of spoken and written language

Rhetoric Survival Guide Top 5

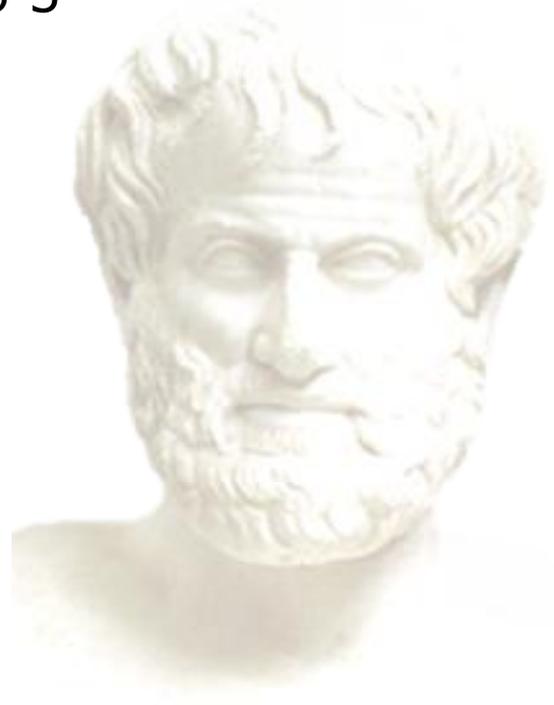
List of 3

Contrasts

Repetition

Rhetorical Questions

Visionary Language



Rhetorical Device	Famous Examples
List of 3	<p>Julius Caesar: I came I saw I conquered</p> <p>Adolf Hitler: Before us lies Germany In us marches Germany Behind us follows Germany</p> <p>Martin Luther King: Free at last Free at last Thank God Almighty we are free at last</p>
Contrast	<p>John F Kennedy: And so my fellow Americans, ask not what your country can do for you. Ask rather what you can do for your country.</p> <p>Margaret Thatcher: You turn if you like, this lady's not for turning.</p>
Repetition	<p>Winston Churchill: We shall fight in France, we shall fight on the seas and oceans, we shall fight with growing confidence and growing strength in the air, we shall defend our Island, whatever the cost may be, we shall fight on the beaches, we shall fight on the landing grounds, we shall fight in the fields and in the streets, we shall fight in the hills;</p>
Rhetorical Question	<p>St Paul: If God is for us, who can be against us?</p> <p>Monty Python: What did the Romans ever do for us?</p> <p>Albert Einstein: Does God play dice?</p>
Visionary Language	<p>Martin Luther King: One hundred years later, the life of the Negro is still sadly crippled by the manacles of segregation and the chains of discrimination. One hundred years later, the Negro lives on a lonely island of poverty in the midst of a vast ocean of material prosperity. One hundred years later, the Negro is still languishing in the corners of American society and finds himself an exile in his own land.</p>