

## Motivational & Inspirational Speaking

*Great leaders have been able to change the world only through the efforts of many followers, motivated to action. Their ability to inspire marked them out from the bland majority whose names we forget.*

*Inspirational speaking techniques can be learned and applied by business leaders to motivate clients, shareholders, managers and teams to change and transform their businesses.*

### Some Key Questions

- Why do some speakers inspire, while others bore?
- Why do many presenters fail to convey passion?
- Why are some business leaders charismatic, while others are unexciting?
- What part does credibility play in all this?

### What EPS Comms Limited Can Offer You

**Motivational and Inspirational Speaking** is a unique 2-day workshop that develops your credibility, charisma and skills to enrapture audiences

Our ratio of 2 trainers to 1 delegate guarantees intensive focus on you.

We de-mystify the techniques used by inspirational speakers.

We build on your **Extreme Presentation Skills** (pre-requisite) training and give you techniques to make your speaking motivational, inspirational and memorable.

### Course Objectives

- ✓ Understand how great inspirational speakers hold audiences spellbound
- ✓ Learn the techniques of preparing inspiring speeches and presentations
- ✓ Practise scripting and delivery to motivate listeners
- ✓ Apply these skills immediately



### EPS Comms Limited's No Quibble Guarantee

*We are so confident in our methods that we provide a cast iron guarantee. After the course, if you are not satisfied you don't pay.*

## Motivational & Inspirational Speaking

### Intensive 2-Day Workshop

*You will be stretched and challenged to improve your ability to engage audiences, to project credibility and learn how to maximise charisma*

Through the pre-requisite **Extreme Presentation Skills** you mastered voice projection, body language and movement, and how to exploit rhetoric for impact.

An expert on inspirational speaking coaches you on the content, format, and structure, of motivational speeches. An actor fine-tunes your delivery.

You analyse motivational speakers to understand their secrets.

Instant video feedback highlights your dramatic improvements.

### Intensive Methodology

- Ratio of 2 trainers to 1 candidate ensures focus is on you alone
  - Content experts skilled in analysis of Motivational Speaking
  - Professional actors, scriptwriters
  - Constructive feedback and video of your performances
  - Watch and understand how inspirational speakers succeed, and emulate them
  - Coaching in voice, body-language and stagecraft
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### Meet Some Of Our Coaches



**Andy Charles**  
Studied acting at the Central School of

Speech & Drama. He trained under Patsy Rodenburg, Head of Voice at the National Theatre, acknowledged worldwide as best in her field. Andy has performed in leading roles in the West End, on TV and internationally.



**Sal Pinto**  
Managing Director of EPS Comms Limited, has a track

record of success in coaching CEOs of multi-£billion corporations. His in-depth study of great leaders gives insights which help candidates apply these same techniques for maximum effect.



**Richard James**  
Studied at the Bristol Old Vic. An actor and award-

winning playwright whose plays are performed worldwide. He has performed with Julie Walters, Burt Reynolds and Kirsten Dunst, and others. An expert on voice, scripting and stagecraft.



**Justin McCarthy**  
Experienced Executive Coach and an expert in learning and

development. After a successful career with Mars, he ran all the European Training for a leading US corporation. An expert in producing high credibility presentations that influence, persuade and inspire.